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**ASSOCIATION OF ACCREDITED
SCHOOLS OF BUSINESS INTERNATIONAL**



Otto Beisheim Business

whu

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**HOLISTIC QUALITY EDUCATION
TEACHING-LEARNING PROCESS**



WHU – Otto Beisheim School of Management is a private German business school with campuses in Vallendar and Düsseldorf, Germany 2023 with 1,989 students including doctoral students 248 employees and 59 professors.

Scientific college for business management founded in 1984 with the purpose of "deficit" advanced business education by founder honorary by dean was free-market guru Friedrich von Hayek.

The first courses were taught in a former elementary school, but the College moved in Koblenz, in 1988. Significant expansion was made possible from 1993 by a donation by \$30 million from Otto Beisheim, founder of *Metro Cash and Carry*. Classes were extended in 2010 to Düsseldorf, where a new campus was opened in 2014. The college which bills itself as one of Germany's leading business schools, has offered an executive MBA since 1997 and a full-time MBA since 2005.



WHU is known for its master's program in management, which has been favourably ranked by numerous publications. It maintains a global network of more than 220 partner universities while also offering numerous dual-degree programs. The school is well known for its entrepreneurship programs and has the fourth largest number of unicorn-founding alumni in the world.

WHU offers numerous study programs. The language of instruction for the bachelor's program is English or German, while all master's programs are taught entirely in English.

Faculty

The faculty at WHU is organized into six groups: Finance and Accounting, Economics, Entrepreneurship, Management, Marketing and Sales, and Supply Chain Management. As of September 2023, there are 42 full professors and 19 assistant professors at WHU who teach at the undergraduate and graduate levels and contribute to the business school's research output.

Tuition and selection process

The tuition fee per academic year 2023/2024 for WHU's undergraduate students is 15,800 for those who are citizens of EEA countries and Switzerland, and 25,900 for citizens of non-EEA countries. The tuition fee for the Master of Science in management, finance and entrepreneurship programs are 28,300 for the 90 credit track and 34,800 for the 120 credit track. Scholarships, tuition waivers and financial aid schemes are available for eligible students.

The selection process for the undergraduate programmes consists of two separate parts. Students are pre-selected according to their academic and personal achievements and are offered a chance to compete for one of the roughly 240 seats per year at the final selection day. During that day, candidates deliver presentations, are interviewed by representatives of the private business sector and undergo an analytical IQ Test.

The faculty includes the following centers: WHU Asia Center, Biopharma Management Center, Center for Collaborative Commerce, Center for Controlling & Management, Entrepreneurship Center, Center for European Studies, Center of Asset and Wealth Management, Center for Sports and Management, Financial Accounting and Tax Center, Henkel Center for Consumer Goods, Center for Market-Oriented Corporate Management, Center for Responsible Leadership and Wipro Center for Business Resilience.

The listed World University Rankings of the #1 MIT endowment \$23 billion , #2 Imperial College London £542 million, #3 University of Oxford £8 billion, #4 Harvard University \$50 billion, #5 University of Cambridge £8 billion, #6 Stanford University \$36 billion, #7 ETH Swiss Federal Institute of Technology \$1.8 billion annual income use, #8 National University of Singapore \$5 billion, #9 Imperial of College London, #10 CalTech, while Harvard University returns from the endowment foster leading financial aid programs, scientific research discoveries, and hundreds of professorships. Harvard end June 2023 the average had based scholarship or grant awarded to first-year students \$67.957. Otto Beisheim said his foundation to have amassed a fortune of \$3.3 billion intently as private suffering from an acurable illnes went he suicided in Bavaria. He was 89.



Endoment Donations has not received from Triple Crown business schools are to selection of Accredited University Certification funded endowment but solely by donations as students, graduates, corporates or partnerships including MNC Multinational Corporations as companies that operate in its home country as well as in other countries around the world. MNC maintains a central office located in one country which coordinates the management of all of its other offices, such as administrative branches or actories including Microsoft, Coca-Cola, IBM, Apple, Accenture, Amazon, Cisco, Intel, Nestlé, PepsiCo, Roche, SC Johnson, Toyota, Daimler, etc.



Purpose of Universities Endowment Wealth AASBI sending your application forms Checklist and Affirmation to fill-in and sign to accept of declaration to free of charge.

The applicant undertakes to remit the AASBI's regular accreditation dues \$2,650 USD per annual year for schools of business.

Purpose of Universities' Endowment Wealth

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Example



ASSOCIATION OF ACCREDITED SCHOOLS OF BUSINESS INTERNATIONAL

Association *Verein* by Charter adopted and under operated under Swiss law



**WHU - Otto Beisheim
School of Management**

Name Donated Endowment _____

Endowment(s) by the student undergraduate, graduate, donation/investor, corporate(s) or partnership(s) as funds or assets donated to units Kean University's institutions, faculties, departments or centres to provide for financial support to fulfill the organisations or missions or specific programmes in perpetuity.

A handwritten signature in black ink, appearing to read 'S. S. S.', written over a white background.

Secretary - Treasurer



A handwritten signature in black ink, appearing to read 'M. Schuman', written over a white background.

Managing Director

Donation Number _____

Years 2024 - 2025 - 2026
