



ASIAN ASSOCIATION OF SCHOOLS OF BUSINESS INTERNATIONAL

6 September 2014

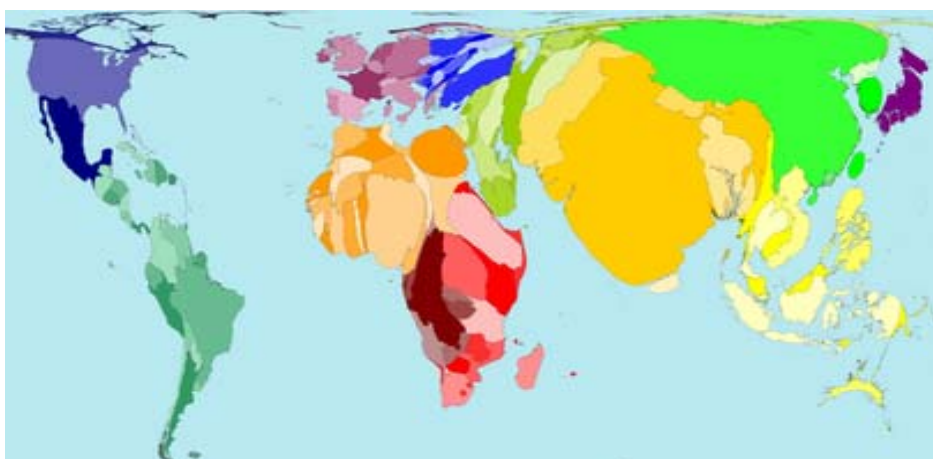
AASBI – The Asian Commitment

Dear Dean:

Your School of Business has been selected for full AASBI-accreditation for the initial period of five (5) years commencing on the date of return of the attached Accreditation Checklist and Affirmation, which should be emailed **and** airmailed back to us not later than 31st December 2014. Upon your acceptance and return to us, the above “AASBI Accredited logo” and accreditation certificate will be forwarded for your use. We do not charge an accreditation fee, and the annual dues are not exceeding \$2,400 USD for schools of business with over 500 full-time equivalent students (“Annual Dues – Table” www.aasbi.com).

Our offer of accreditation is based on either your school’s US regional accreditation, or evaluation(s) by premier accreditation agencies in the United States and/or in Europe, or both. The AASBI’s business accreditation criteria are uploaded on our website www.aasbi.com. We have determined that our criteria have been met by your institution subject to the attached Application Check list & Affirmation.

US and European accreditation signify distinction. AASBI accreditation adds the important observation of human rights in the host country, including the freedom of expression so important to academe which is not a standard in the United States or Europe because it is constitutionally enshrined.



Cartogram of the projected world population 2050 estimated at 9.07 billion. 62% of the people will live in Africa, Southern Asia and Eastern Asia — numerically this is the same as if the entire world's current 2014 population lived just in these regions. [www.worldmapper.org]

There are now 14,000 business schools in the world, including community colleges, thousands of them new institutions in regions like Asia, Latin America and Eastern Europe, reports *The Wall*

Street Journal (“We’re Hiring,” 17 Nov. 2011). The number of universities listed worldwide is 9,288, of which the United States accounts for 2,059, China 386, India 341, Russia 313, Germany 281, France 263, Iran 194, Indonesia 179, the UK 169, Mexico 160, Brazil 161, Malaysia 148, Canada 145, South Korea 142, Pakistan 134, Poland 131, Japan listing 567 and found 118 business schools, Philippines 116, Columbia 102. (Universities Worldwide www.univac.cc/index.html)

A listing of the universities by student enrollment shows a different picture: 12 Asian universities are in the lead: Indira Gandhi, India 3,500,000; Anadolu, Turkey 1,974,000; Islamic Assad, Iran 1,900,000; Allama Iqbal, Pakistan 1,327,000; Bangladesh National 1,000,000; Payame Noor, Iran 818,000; Bangladesh Open 650,000; Terbuka, Indonesia 646; Tribhuvan, Nepal 604,000; U Mumbai, India 549,000; Ramkhamhaeng, Thailand 525,000; U Pune, India 497,000. The US’s OSU Ohio 478,000, SUNY 468,888 are on place 13 and 14, and CSU California 417,000 on place 17 (“List of largest universities by enrollment,” Wikipedia.org). The US has the business schools (about 1,400), Asia has the students.

In July 2014, P.R. China’s universities alone graduated 7.26 million students from an estimated enrollment of 40 million, more than seven times the number 15 years ago. (BBC 1 July 2014). By comparison, the US’s higher ed enrollment 2013 was 19.9 million, down by 300,000 from 2012 (U.S. News 12th Dec. 2013)

A long-established US business accreditation agency accredits 715 of the above total of 14,000 business schools in the world — the so-called privileged 5% — with only a small fraction from Asia. There may be a reason.

Asian students excel in learning regimentation; Westerners in innovation (see videos on our home page “Are Northeast Asians Smarter,” “Whites v. East Asians”). While the know-how and wealth of the West is welcome anywhere, Asia has resisted attempts to homogenize Asian culture, ecological policies and forms of government. The West should accept differences and limit itself to the equalization of opportunities for industry and trade (Deepak Lal of UCLA, “Asia and Western Dominance,” *Jnl Asia Pacific Econ.* 2003:283-299; see also video “Be optimistic about the US and China” by Geoffrey Garrett who is now Dean of The Wharton School, April 2012, on YouTube: “...economic dependence trumping geopolitical tensions.”). AASBI does not prescribe a particular curriculum or methodology, which may be traditional, innovate and/or holistic. (AASBI’s GAEP Statement 9).

AASBI recognizes your school's preparedness, and believes the quality of your programs will continue under its own momentum. AASBI invites your business school to make an Asian commitment by adding another level of accreditation recognition that links to the world's largest student population base — Asia.

With all best wishes,

[signed]

Michael Schemmann
PhD, CPA (WA), CMA (Australia)
Director

Attachment:
Application Checklist & Affirmation

APPLICATION CHECKLIST and AFFIRMATION

PLEASE FILL IN BY HAND IN CAPITAL LETTERS, IN THE ENGLISH LANGUAGE, CHECK THE “YES” OR “NO” BOXES, DATE AND SIGN, AND SUBMIT TO (1) AASBI AND TO (2) THE ACCREDITATION AUDITOR, IF ANY, TOGETHER WITH THE APPLYING SCHOOL’S (OR COLLEGE’S OR DEPARTMENT’S) *STATEMENT OF EDUCATIONAL CONDITIONS* AND *DIRECTORS’ REPORT*.

NOTE: THE AASBI BOARD’S ACCREDITATION DECISION (INCLUDING RENEWAL(S) IS/ARE DISCRETIONARY WITHOUT RECOURSE, BASED ON ALL AVAILABLE INFORMATION, FACTS AND SURROUNDING CIRCUMSTANCES IN THE APPLICANT’S EFFORTS TO COMPLY WITH AASBI’S *GENERALLY ACCEPTED EDUCATION PRINCIPLES* (GAEP).

Line A	Name of the legal entity applying:		
Line B	Name of the operating entity applying, if different:		
Line C	Main physical location and address:		
Line D	Contact person:	Telephone number:	Email address:
Line E	Additional contact person(s), if any :		
1	GAEP Statement 1 The Applicant is a degree-granting institution (eg. associate and bachelor, master, or higher)	Yes	No
2	GAEP Statement 2 The Applicant’s jurisdiction is a States Party to the United Nations Universal Declaration of Human Rights (UDHR), and respects and protects the human rights in particular of movement, thought, conscience, religion and expression.	Yes	No
2-1	If Applicant’s affirmation is “no”, describe in key words below the reasons for your information and belief, in particular as they relate to former or present faculty, staff and students detained for “political offences” in the widest sense, and prospect of release from detention (attach a separate sheet, if more space is needed).		
3	GAEP Statement 3 The Applicant’s practices and policies affirm the UDHR.	Yes	No
4	GAEP Statement 4 The Applicant provides equal opportunity to all (faculty, staff and students) based on merit without discrimination on the basis of unchangeable personal characteristics including nationality, religion and sexual orientation.	Yes	No
4-1	If Applicant’s affirmation is “no”, describe in key words below the Applicant’s reasons (attach a separate sheet, if more space is needed).		
5	GAEP Statement 5 The Applicant’s teaching location(s) is/are accessible and safe, with a bookstore and library (or adequate internet access), recreational facilities or a park, cafeteria or restaurant access on campus or close-by, as well as medical facilities for emergencies.	Yes	No
6	The Applicant has been in existence for a period of four academic years or more, graduated at least one cohort, and is expected to continue to exist (as a “going concern”) until the end of the accreditation period (which is normally two full academic years, in some cases three)	Yes	No
7	GAEP Statement 7 The school (college or department) is autonomous and distinguished from any and all other units of the larger educational entity, if any; subject to governmental regulation only as required by law.	Yes	No
7-1	If Applicant’s affirmation is “no”, describe in key words below (attach a separate sheet, if more space is needed)		
8	GAEP Statement 8: The teaching facilities are sufficiently spacious with teaching aids including overhead projectors and the like, computer labs, student access to physical or digital books, recreational facilities, park and/or sitting areas, medical emergency facility(ies), in a geographical area relatively free of natural disasters or adequate protection eg by designed or retrofitted construction(s), and is not in	Yes	No

	a war zone or zone of continuous military conflict.		
9	GAEP Statement 9: The Applicant's curriculum focuses on general management and business administration and related fields.	Yes	No
10	GAEP Statement 10: The Applicant provides professional certification programs at the School by members of the faculty or qualified outside professionals, including but not limited to accounting programs preparing students for the uniform examinations for the certified public accountant, chartered accountant and/or certified controller or certified management accountant, or chartered financial analyst.	Yes	No
11	GAEP Statement 11: The Applicant accepts students on the basis of their demonstrated preparation, academic and/or professional curiosity, who, the Applicant believes, will benefit from the education offered within a set time frame to become contributing members of society.	Yes	No
12	GAEP Statement 12: The Applicant is making continuous efforts in measuring teaching effectiveness, eg by way of measuring learning outcomes.	Yes	No
13	GAEP Statement 13: The Applicant's teaching faculty are academically and/or professionally qualified within the meaning of GAEP Statement 13, and as outlined in detail in the Applicant's accompanying <i>Statement of Educational Conditions</i> .	Yes	No
14	GAEP Statement 14: The Applicant allows faculty members sufficient time for personal activities including research, CPE (Continuing Professional Education) and seminars and/or consulting activities inside or outside the business schools, or college, or department. The faculty members' teaching load does not exceed six (6) semester courses per academic years; and does not exceed eight (8) semester course per academic year if co-teaching.	Yes	No
15	GAEP Statement 15: The Applicant allows faculty members adequate time for leisure, seminars and other extra-curricular activities.	Yes	No
15-1	Re GAEP Statement 15: The Applicant attaches a written statement from the School's Faculty Association addressing GAEP Statement 15.	Yes	No
16	GAEP Statement 16: The Applicant encourages and monitors its faculty members' including adjuncts' CPE including but not limited to publication requirements.	Yes	No
17	GAEP Statement 17: AASBI does not distinguish between full-time and adjunct faculty (in particular, if professionally qualified and active). The Applicant is not required to affirm on this checklist.		
18	GAEP Statement 18: The Applicant should and does maintain an independent Faculty Association for the purpose of amicable resolutions, or, if deemed necessary as a last resort, collective action.	Yes	No
19	GAEP Statement 19: The Applicant has and adheres to an accepted code of conduct for all members of the School including faculty, staff, and students.	Yes	No
20	GAEP Statement 20: The AASBI does not hold a School's general reputation in any particular regard. The Applicant is not expected to affirm on this checklist.		
21	GAEP Statement 21: The Applicant has access to sufficient liquid funds to cover one semester of the aggregate of staff and faculty salaries and facility maintenance.	Yes	No
22	GAEP Statement 22: The Applicant is aware of its discretion to withdraw from accreditation at any state, and at any time, with reasons in order to assist the AASBI, or without reasons.	Yes	No
23	GAEP Statement 23: The Applicant acknowledges that the Director(s) of AASBI is/are obligated to request an accredited School to withdraw from accreditation under the circumstances further described in GAEP Statement 23 (expulsion for cause).	Yes	No
24	GAEP Statement 24: The Applicant acknowledges and specifically waives any right(s) to recourse in the courts of competent jurisdiction, or any other panel, as further described in GAEP Statement 24.	Yes	No
25	GAEP Statement 25: The Applicant acknowledges its right and obligation to appoint one of its teaching faculty as liaison and member of the AASBI's informal steering or accreditation committee during the entire period of accreditation including renewal(s).	Yes	No

I affirm on behalf of the Applicant that the information provided above is true and correct.

DATED at _____, on this _____ day of _____ 20_____.

Authorized signature(s), minimum two:

Signed

Name in capital letters: _____

Title or function: _____

Signed

Name in capital letters: _____

Title or function: _____

Signed

Name in capital letters: _____

Title or function: _____